



2013

Your life, your responsibility

**Sponsorship Opportunities
The 2nd European Colorectal Cancer
Patient Conference (CCPC)**

Friday 5th July & Saturday 6th July 2013

**The World Congress on Gastrointestinal Cancer
Barcelona - Spain**

CCPC is organized by EuropaColon



Co-funded by
the Health Programme
of the European Union



Why sponsor CCPC 2013?

In 2011 EuropaColon held its 1st Colorectal Cancer Patient Conference alongside of the World Congress on Gastrointestinal Cancer in Barcelona. It was a successful collaboration with over 130 delegates representing 20 countries globally and over 30 NGOs, patient groups and medical groups present. In 2013, we will hold our second conference to sustain EC's efforts to combat CRC in Europe to engage, educate, inform and support CRC patients alongside all relevant stakeholders.

The objective of CCPC 2013 is to maintain the platform for co-operation and exchange of CRC information, sharing successful strategies for CRC prevention and control whilst motivating key parties and addressing the general public on all matters relating to CRC in Member States. Sponsorship of the second European Colorectal Cancer Patients' Conference (CCPC) will offer a unique opportunity to be involved in this highly acknowledged European CRC Patient consultation meeting.

The conference programme has been developed in consultation with patient and medical experts to appeal to all stakeholders: patients, their families and care givers but also doctors, clinicians, politicians and the media.

EuropaColon will be advertising and marketing the conference to our 21 Affiliates and Associates groups across Europe. In addition, our sister organization Global Colon Cancer Alliance will be promoting the conference on an international level.

The opportunity to take part in such an ethical and transparent consultation would ensure benefits for both sponsor and the CRC community as a whole.

Among the benefits which sponsorship will offer are:

- Demonstrate commitment to society and corporate responsibility – strengthening credentials as a socially responsible brand
- Provide a unique insight into the experiences and current needs of CRC patients
- A chance to network with stakeholders and key opinion leaders across Europe and globally
- Allow a transparent and ethical dialogue with various stakeholders
- Impacting the development of the market for CRC screening and diagnostic treatments, products and services



PLATINUM

- Your company logo to appear on the following:
 - EuropaColon website – Partnerships/CCPC section of EuropaColon’s website/Global Colon Cancer Alliance website
 - Achieve global reach through the sponsoring of our onsite webcasting of the conference. Company brand/logo will be placed on the frame of the presentation portal and remain there for 4 months post event
 - Conference programme and marketing flyer
 - Speaker invitation letters
 - Sponsorship board to be displayed in at least 2 areas at the conference centre
 - Marketing materials
 - Press releases
 - E-newsletter marketing
 - Opening and closing slides of conference
 - Post conference reports
- Sponsorship of networking reception at the end of the first day of the conference
- Sponsorship of affiliate and associate groups poster competition:
 - The groups will be invited to present a poster outlining their most successful and impactful project to date. The winning group will be presented with an appropriate monetary prize for their organization. Judging will be carried out by a representative from the sponsor company, a board director of EuropaColon, a clinical representative and a representative from the EU Commission.
- Sponsorship of a breakout session
- Exhibition space for your company with the opportunity of product promotion
- Your company profile (250 words) published as the lead sponsor within the sponsor section of the conference delegate pack
- Your company profile (100 words) published alongside the logo on the conference section of the EuropaColon website
- 8 complimentary delegate passes for members of your company
- Acknowledgement by the conference chairman during the opening remarks
- Your company logo printed on the delegate packs (in conjunction with the CCPC conference logo – design subject to steering committee approval)
- Your company will be mentioned in post event reports on the EuropaColon website

Platinum Sponsorship Package: 45,000 Euros



Please Note: Platinum packages are limited!

GOLD

- Your company logo to appear on the following:
 - EuropaColon website – Partnerships/CCPC section of EuropaColon's website/Global Colon Cancer Alliance website
 - Conference programme and marketing flyer
 - Speaker invitation letters
 - Sponsorship board to be displayed in at least 2 areas at the conference centre
 - Marketing materials
 - Press releases
 - E-newsletter marketing
 - Opening and closing slides of conference
 - Post conference reports
- Sponsorship of faculty dinner
- Sponsorship of affiliate and associate groups poster competition:
- The groups will be invited to present a poster outlining their most successful and impactful project to date. The winning group will be presented with an appropriate monetary prize for their organization. Judging will be carried out by a representative from the Sponsors organization, a board director of EuropaColon, a clinical representative and a representative from the EU Commission.
- Sponsorship of a breakout session
- Exhibition space for your company and the opportunity to promote your product
- Your company profile (200 words) published within the sponsor section of the conference delegate pack
- Your company profile (75 words) published alongside the logo on the conference section of the EuropaColon website
- 6 complimentary delegate passes for members of your company
- Acknowledgement by the conference chairman during the opening remarks
- Your company logo printed on the delegate packs (in conjunction with the CCPC conference logo – design subject to steering committee approval)
- Your company will be mentioned in post event reports on the EuropaColon website

Gold Sponsorship Package: 35,000 Euros



SILVER

- Your company logo to appear on the following:
 - EuropaColon website – Partnerships/CCPC section of EuropaColon's website/Global Colon Cancer Alliance website
 - Conference programme and marketing flyer
 - Sponsorship board to be displayed in at least 2 areas at the conference centre
 - Marketing materials
 - Press releases
 - E-newsletter marketing
 - Opening and closing slides of conference
 - Post conference reports
- Sponsorship of lunch x 2 days (sponsorship signage on catering table)
- Sponsorship of a breakout session
- Exhibition space for your company with the opportunity of product promotion
- Your company profile (100 words) published in the sponsor section of the conference delegate pack
- Your company profile (50 words) published alongside the logo on the conference section of the EuropaColon website
- Four complimentary delegate passes for members of your company
- Acknowledgement by the conference chairman during the opening remarks
- Your company will be mentioned in post event report on the EuropaColon website

Silver Sponsorship Package: 20,000 Euros



BRONZE

- Your company logo to appear on the following:
 - EuropaColon website – Partnerships/CCPC section of EuropaColon’s website/Global Colon Cancer Alliance website
 - Conference programme and marketing flyer
 - Sponsorship board to be displayed in at least 2 areas at the conference centre
 - Marketing materials
 - Press releases
 - E-newsletter marketing
 - Opening and closing slides of conference
 - Post conference reports
- Sponsorship of morning and afternoon tea sessions x 2 days (sponsorship signage on catering table)
- Exhibition space for your company with the opportunity of product promotion
- Sponsorship of breakout session
- Your company profile (50 words) will be published in the sponsor section of the conference delegate pack
- Your company profile (50 words) published alongside the logo on the conference section of the EuropaColon website
- Two complimentary delegate pass for your company
- Acknowledgement by the conference chairman during the opening remarks
- Your company will be mentioned in the post event report on the EuropaColon website

Bronze Sponsorship Package: 15.000 Euros



CCPC 2013 - July 5th/6th - Barcelona Spain

SPONSORSHIP APPLICATION FORM

Please return completed form to:

**EuropaColon
94 Wilton Road
Salisbury
SP27JJ
United Kingdom**

Fax: +44 172 241 0633 or email: jola.gorebooth@europacoln.com

Company name:	
Address:	
City & Postal Code:	
Country:	
Telephone:	
Fax:	
Contact person:	
Email:	
Telephone:	

We would like to order the following sponsorship package:

- PLATINUM (45,000 €)**
- GOLD (35,000 €)**
- SILVER (20,000 €)**
- BRONZE (15,000 €)**

Place and date

Signature and stamp