

EuropaColon January 2018

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Newsletter January 2018



Happy New Year to our friends and colleagues! We hope you all managed to have a relaxing break (although I'm sure it feels a long time ago already!) and you are as excited about 2018 as we are – there's lots going on at EuropaColon and this year promises to be a very productive one.

[Click below to find out more...](#)

[5 Things You Need to Know](#)

#TIME4CHANGE

#ECCAM18

**EUROPEAN
COLORECTAL CANCER
AWARENESS MONTH**

MARCH 2018

ECCAM 2018 - It's #TIME4CHANGE

We know that colorectal cancer is predominantly a disease of the over 50's (with an unfortunate recent increase of those under 50 being diagnosed). Data has shown that the equivalent of more than 12 bus loads of people die each day from colorectal cancer in Europe and yet this is a disease that is preventable and treatable.

So have we done enough? ...enough awareness raising, enough lobbying for effective formal population screening or for equal access to treatment and care across Europe?

Obviously still more needs to be done... which is why we believe it is **#Time4Change!**

Stay tuned and follow #ECCAM18 campaign, it's #Time4Change.

EuropaColon
united against digestive cancers

#TIME4CHANGE
SAVE THE DATE

#ECCAM18

Launch of European Colorectal Cancer Awareness Month
EU Parliament 28th February 2018

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| 13.00 – 13.15 Introduction | Host - Dr. Alfred Sant MEP S&D |
| 13.15 – 13.20 Welcome | Jola Gore-Booth - Founder/CEO EuropaColon |
| 13.20 – 13.35 Unmet Needs of mCRC Patients | Prof. Eric Van Cutsem - University of Leuven |
| 13.35 – 13.50 Patient Reported Outcomes | Dr Nick Klazinga - DECD |
| 13.50 – 14.05 Drug Pricing & Value in Oncology | Stefan Gijssels - SEBOID |
| 14.05 – 14.20 The Genome Project | Dr. Julia Wilson - Wellcome Sanger Institute |
| 14.20 – 14.30 Closing Remarks | Ms. Lieve Wiernick MEP ALDE |

Wednesday 28/02/2018 **Time: 13:00 – 14:30** **Room: A7F387**

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EuropaColon · Unit 5 · Deans Farm · Salisbury, Wiltshire SP13YP · United Kingdom

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