



DAY 1
YOUR LIFE – YOUR RESPONSIBILITY
PRELIMINARY CONFERENCE PROGRAMME

	FRIDAY 5TH JULY 2013
11.30 – 13.00	Registration & light lunch
12.00 – 12.30	Satellite meeting – CRC Screening - FOBT or FIT? TBC
13.00 – 13.30	Welcome and Introduction
13.30 – 15.00	EXAMPLES OF BEST PRACTICE AND THE BENEFIT FOR PATIENTS <ul style="list-style-type: none"> • Are National Cancer Plans improving of patient outcomes? • Effective Cancer Registries are essential to improving healthcare– The Czech Model • Health Literacy in Europe – How can it be improved? • Q & A
15.00 – 16.30	DELIVERING BETTER OUTCOMES FOR PATIENTS <ul style="list-style-type: none"> • Cancer Research – Ethics and Challenges • How do predictive and prognostic markers improve patient outcomes • Hope for patients with advanced CRC • Will Personalised Medicine deliver better outcomes for patients • Q&A
16.30 – 17.00	Coffee / Networking / Exhibition
17.00 – 18.00	Panel and Audience Debate: ‘Targeted Therapies at What Cost?’
18.00 – 18.15	Conclusions of day 1
18.15 – 19.30	Networking reception

**DAY 2
YOUR LIFE – YOUR RESPONSIBILITY**

PRELIMINARY CONFERENCE PROGRAMME

	SATURDAY 6TH JULY 2013
08.00 - 08.45	Coffee/ Networking/Exhibition
08.45 - 09.00	Opening of day 2 and guest speaker
09.00 - 10.30	<p>INVESTING IN CRC PREVENTION AND CONTROL</p> <ul style="list-style-type: none"> • Effective Awareness Campaigns Work! • Preventing colorectal cancer in men • Young Voices United against Colorectal • Where do you begin in colorectal cancer prevention <p>Debate and voting</p>
10.30 – 11.45	<p>PATIENT RIGHTS and RESPONSIBILITIES</p> <ul style="list-style-type: none"> • Knowing your rights - Do Cancer patients have to live with pain? • The importance of adherence to treatment • Knowing your risk... Impact of genetic history <p>Debate and voting</p>
11.45 – 12.15	Coffee/Networking/Exhibition
12.15 – 13.30	<p>CHALLENGES IN ACCESS TO BEST TREATMENT AND CARE IN MEMBER STATES – THE IMPORTANCE OF LOBBYING</p> <ul style="list-style-type: none"> • Making waves - Advocacy in Action • Cross-Border Health Directive – What does it mean for patients? • Challenges of accessing best care <p>Debate and voting</p>
13.30 – 13.45	Results of Poster Competition and presentation of winning poster
13.45 – 14.00	Presentation of conclusions from discussion groups
14.00 – 14.05	Closing remarks