

2<sup>ND</sup> COLORECTAL CANCER  
PATIENT CONFERENCE  
2013  
*Your life, your responsibility*

EuropaColon and the Global Colon Cancer Alliance are proud to announce the ...

## 2nd Colorectal Cancer Patient Conference



Click to register now or [watch live online](#)



Co-funded by the Health Programme of the European Union

**May 2013**

Dear Friends and Colleagues of EuropaColon

**Petru Luhan EPP MEP Romania expresses support for our 2<sup>nd</sup> Colorectal Cancer Patient Conference 2013.**

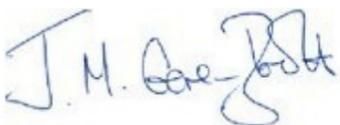
***'Your life, Your Responsibility'***

*We are thrilled that one of our key conference speakers and advocates, Petru Luhan MEP, is such a fantastic supporter of EuropaColon. We would like to say a very big heartfelt thank you! It is very much appreciated.*

*We welcome your support too. Registration to attend the conference, entitled Your Life Your Responsibility, is free, bursaries are available, and there are early bird prices too up to 31 May for accommodation. Please [click here](#) for further details.*

*See below what MEP Petru Luhan said in response to our questions.*

***We look forward to seeing you all in Barcelona!***



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***Jolanta Gore-Booth, Founder/Director, EuropaColon***

## REGISTER FOR CCPC 2013 NOW!



**There are also 40 BURSARIES available for travel and accommodation and early bird discount prices for hotel accommodation for bookings made by 31st May. Please click [here](#) for further details about bursaries and you can register for CCPC 2013 by clicking [here](#).**

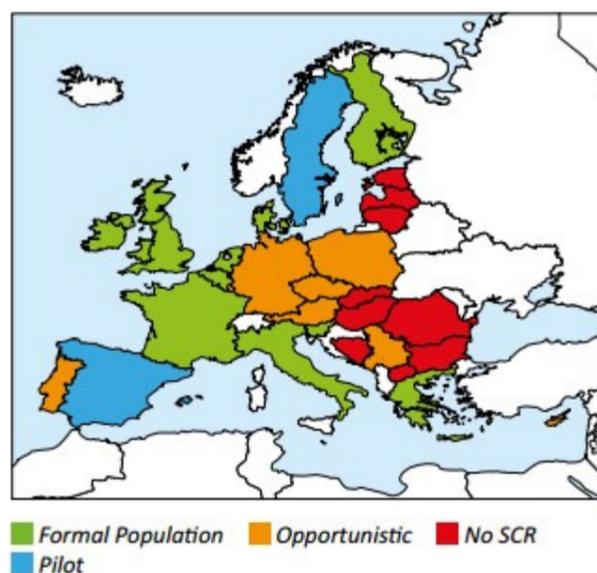
**We would appreciate if you could please help promote this conference by adding the linked promotional banners to your website and we thank those who have already done so. For full instructions please find our banner page by [clicking here](#).**

## Mr Luhan why do you support EuropaColon and what is your interest in colorectal cancer?

Health topics, in particular fighting cancer, have been a priority of my mandate from the very beginning. Why colorectal cancer? Because approximately 150,000 EU citizens die from colorectal cancer every year, which makes it the second most lethal cancer in the EU, with figures projected to increase even further due to the ageing population and increasingly unhealthy lifestyles.

Not only is colon cancer often beatable when detected and treated in its early stages but it can be prevented altogether when polyps are removed before they develop into cancer. **In short, this is a cancer we can do something about.** The figures speak for themselves, it's high time we do something about it. As for EuropaColon, it is one of the best collaborations I had so far with an NGO, very committed people with whom I achieved a lot of concrete results.

### Colorectal Cancer Screening



In 2010, in an effort to improve the screening and diagnosis of colorectal cancer, the European Commission published European Guidelines for Quality Assurance in Colorectal Cancer Screening and Diagnosis.

Improving diagnosis and screening is key to reducing the mortality rates from colorectal cancer. The EU Guidelines on colorectal cancer screening aim to raise quality standards by providing guiding principles and evidence-based recommendations on quality assurance to be followed when implementing colorectal screening programmes in EU Member States.

They cover the entire screening process - from organisation to invitation, through to diagnosis and management of lesions detected.

Activity on raising awareness of colorectal cancer and screening has been a long process, so the Guidelines are welcome. However, as is noticeable from the diagram there is much still to be done.

We understand the timeline from embracing the intention to screening the population to roll out of a formal population screening programme takes about 10 years. Whilst we can appreciate there is much that needs to be done, much of this work has already been researched and delivered elsewhere.

Should citizens have to wait for this process to be duplicated? Or should they urge a faster approach to implementation of their national programme?

**Conclusion: EuropaColon believes that the lives of thousands of citizens could be saved each year if measures such as population screening were fully adopted in all countries. We urge countries to seek means of accelerating the implementation of formal population screening for colorectal cancer so that more lives can be saved every year.**

*Source: Colorectal Cancer Health Check Barometer 2013 brochure*

**We will be making regular news updates about the conference on our social networking sites. Please join in our discussions there, "like" and share our posts which can be found below:**



For information about the conference, please contact EuropaColon's Operations Director Julia Kennedy [julia@europacoln.com](mailto:julia@europacoln.com)

Thank you for reading this. Please share our newsletter with colleagues and others interested in this disease, helping to improve early diagnosis and save lives.

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