

October 2022

#LiverCancerAwarenessMonth

Poster

#LiverCancerAwarenessMonth Poster – Pharmacies, Clinics, Hospitals

Along with your social media toolkit made specially for Digestive Cancers Europe Member Organisations, we're pleased to make available a poster template for your use. It provides the English text and image template to facilitate public awareness raising of Liver Cancer – risks and prevention – in pharmacies and hospital during the Live Cancer Awareness Month of October on a national basis. The campaign follows the idea developed in the 2022 Masterclass by the Member organisations, which is based on the question 'How long have I got?'. Via a QR code, this can then lead the public to information on the major risk factors and prevention, such as those available on the DiCE website under risk factors and prevention.

Member organisations are invited to translate the poster, the social media posts and our website pages and use them throughout the month of October. For image preparation, templates are available in the highly user-friendly image tool 'Canva'. Please contact natasha@digestivecancers.eu if you have any questions about developing the poster and social media campaign for your national audience.

The English poster is available on this link: https://bit.ly/LivCAMPoster

The Canva template here: https://bit.ly/3AZdzll

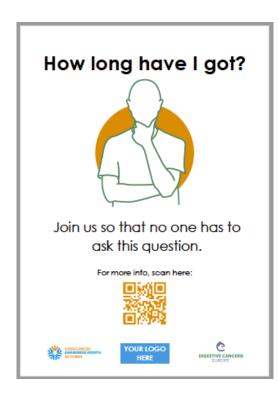
For the social media calendar and final visuals (static and video), please use on the following link: https://bit.ly/LivCAM22



October 2022

#LiverCancerAwarenessMonth

Poster



Left an image of the poster we have designed for your use. Please follow the links below to access the print and Canva files for your national adaptations.

The English poster is available on this link: https://bit.ly/LivCAMPoster The Canva template here: https://bit.ly/3AZdzll

Thank you!



October 2022

#LiverCancerAwarenessMonth

Poster

© Digestive Cancers Europe, 2022

This document and its contents may be reproduced, mentioned and translated free of charge, on the condition that the source is mentioned.

For more information: www.digestivecancers.eu