

Co-Creating Patient Support Tools:

Introducing the Oesophageal and Gastric Cancer Patient App

Mitchell Silva, PhD EUPATI Fellow Chair of EUPATI BE Founder of Esperity





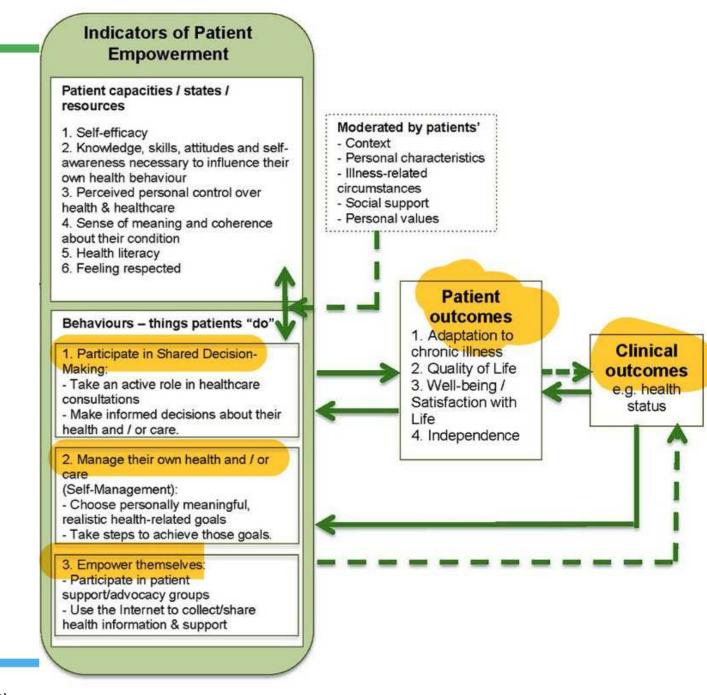
The aim of the app

The aim of the OCGC App is to empower patients and caregivers by providing relevant information in local language about various aspects of living with oesophageal and gastric cancer.

\rightarrow How do we approach 'empower' patients?



Be Empowered



Bravo et al. (2015)

DIGESTIVE CANCERS

EUROPE

Why empowerment matters?

Be Empowered

Improved Patient Outcomes Improved Clinical Outcomes

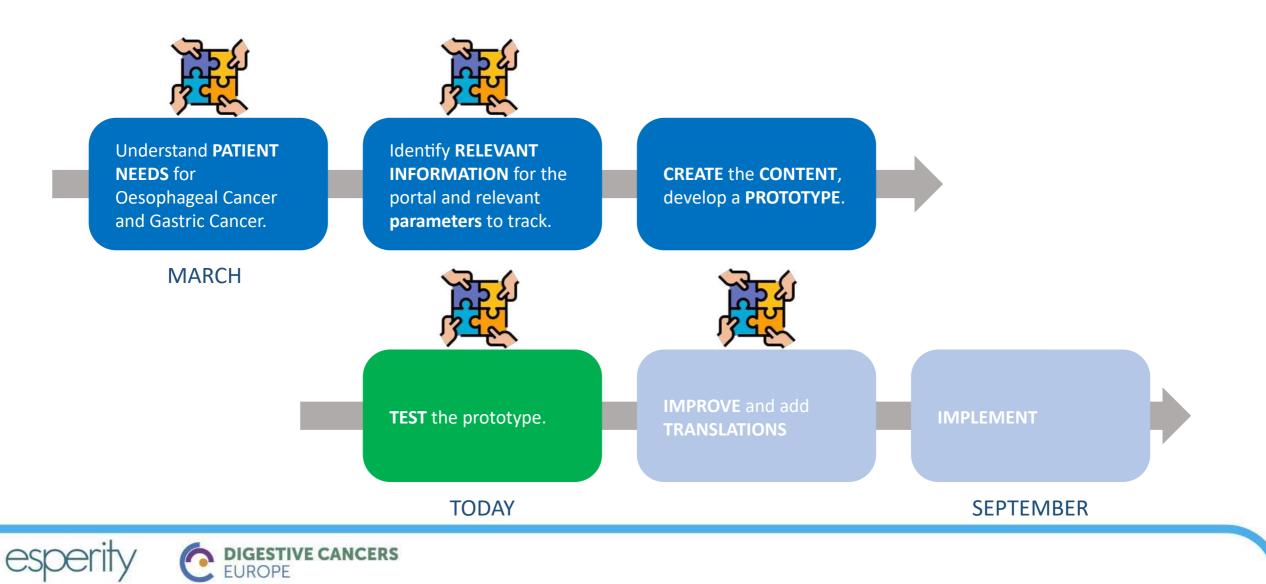
Be more empowered by focusing on:

- 1. Shared decision making
- 2. Self tracking
- 3. Patient education and communication





Co-Creation is Key!



Important considerations

- Aim of the app:
 - Empower patients by educating them and providing a tool to keep track of their condition to discuss it with their physician
 - The app does not give medical advice
 - The app does not personalise content based on that scores users give
- GDPR:
 - All data is stored in the EU
 - Data is owned by the user
 - User can give consent to use the data in an aggregated way for research purpose (DICE)
 - Data Privacy Agreement describing the data controllers and data processors and the use of the data
- Security:
 - Security by design
 - Enable 2FA
 - Penetration test to evaluate vulnerabilities
 - Secure and encrypted data transfer





Impact of the digital tool

Study at St-Luc Hospital with 20 patients:

- Patient satisfaction
- Psychological stress
- Patient empowerment

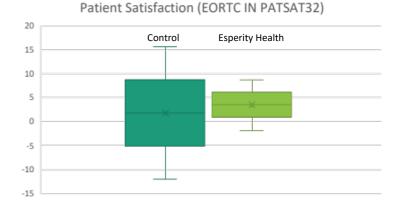
Study on 20 patients with control group (use of validated scales):

- Satisfaction rate of patients affected by cancer (EORTC IN PATSAT32)
- Level of psychological stress « Measure of psychological stress-25 A MSP)

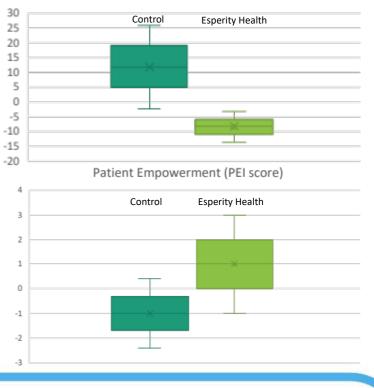
DIGESTIVE CANCERS

• Patient Empowerment (Patient Enablement Instrument - PEI).

EUROPE



Psychological Stress Level (MSP)





- Take your computer OR phone OR tablet
- Scan the QR or go to health.esperity.com/login
- Use the login details on the flyer
- Play with the app
- Fill in the feedback form online OR on paper



Thank you!

