

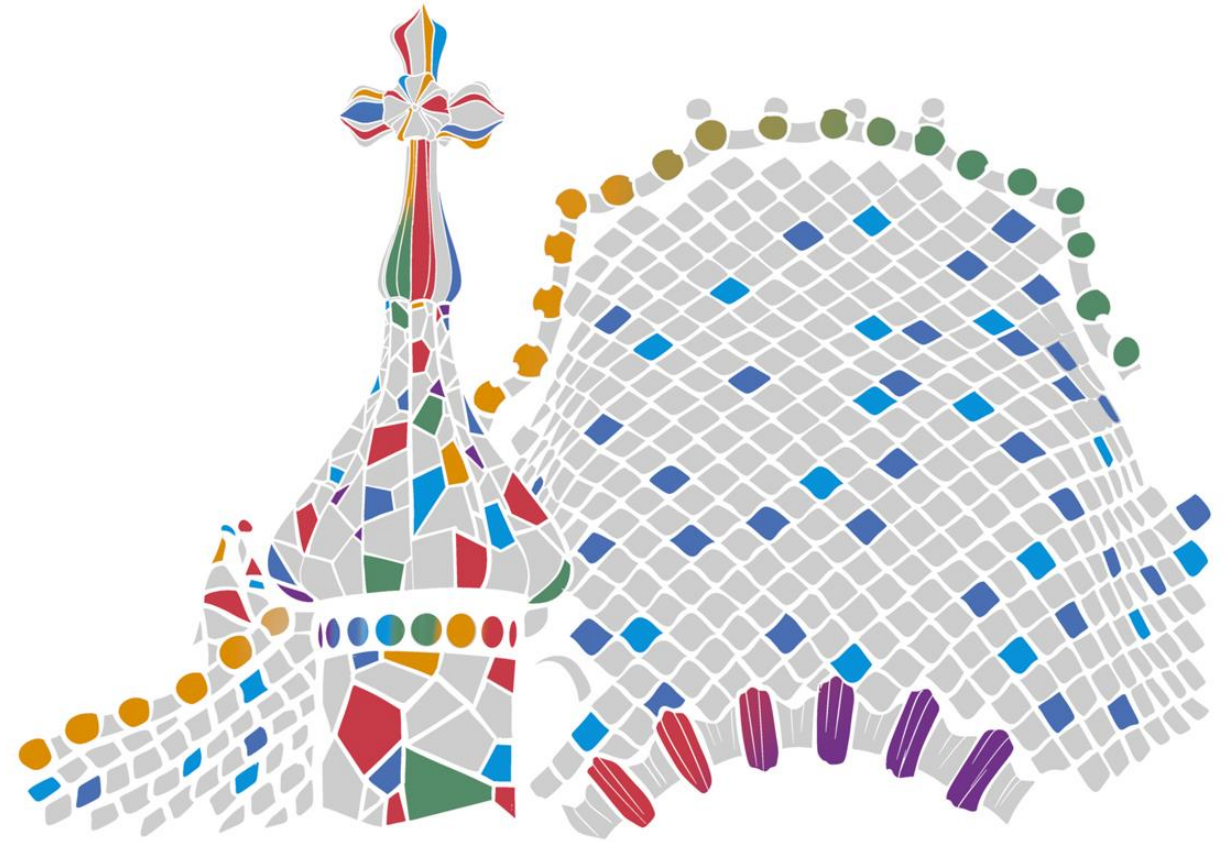


DIGESTIVE CANCERS
EUROPE

8TH ANNUAL MASTERCLASS
29 JUNE – 01 JULY 2023
BARCELONA



Eva Backman
Swedish Cancer Organization PALEMA



About PALEMA

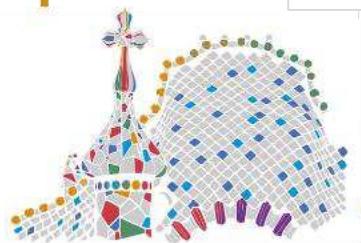
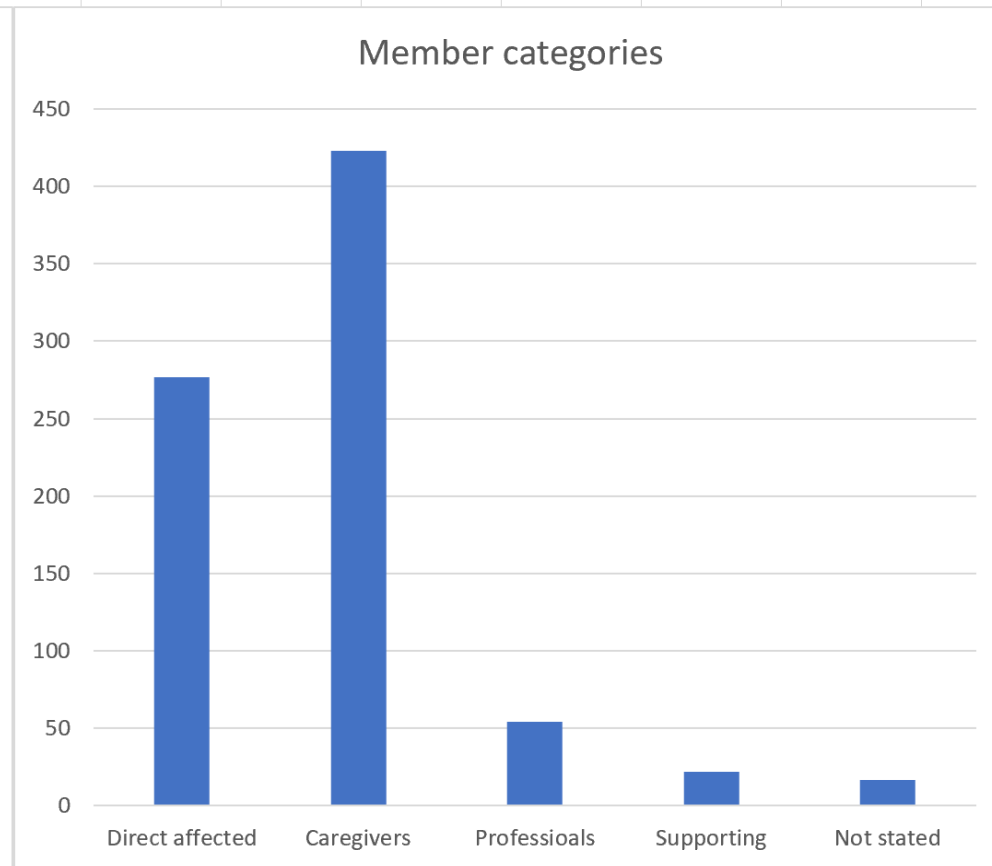
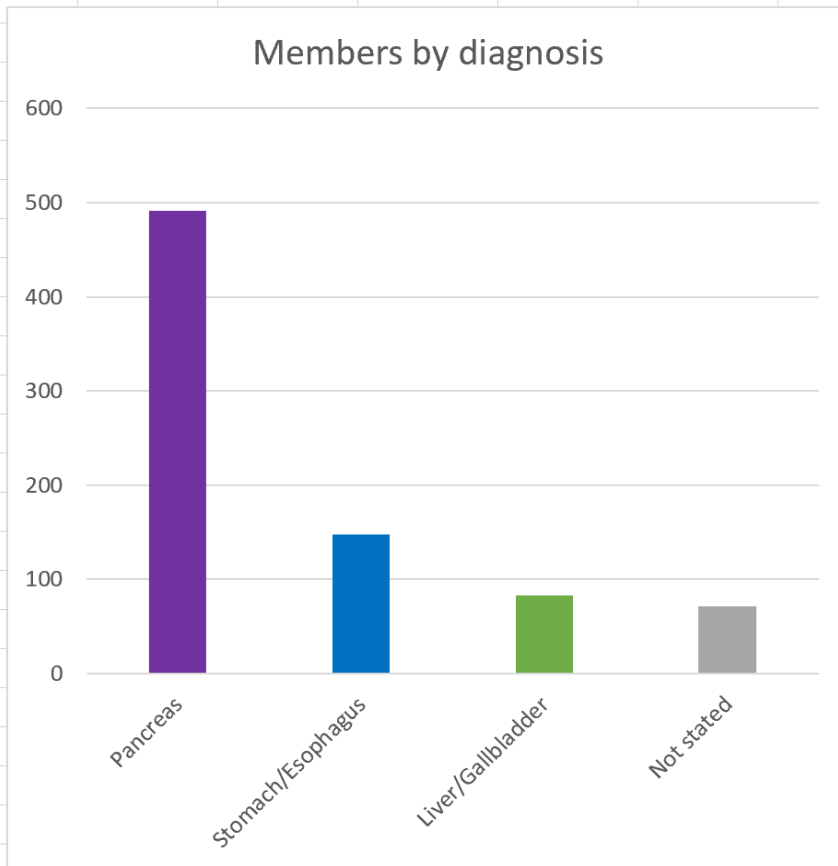
- PALEMA is an umbrella organization for those with cancer in the upper abdomen, i.e. in the pancreas, liver, bile ducts, stomach or esophagus.
- PALEMA is a cancer organization rather than a patient organization as our member body incorporates patients, care-givers, and professionals.



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Member statistics (today total appx 900)

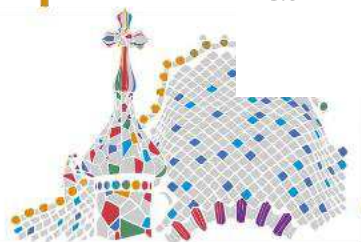
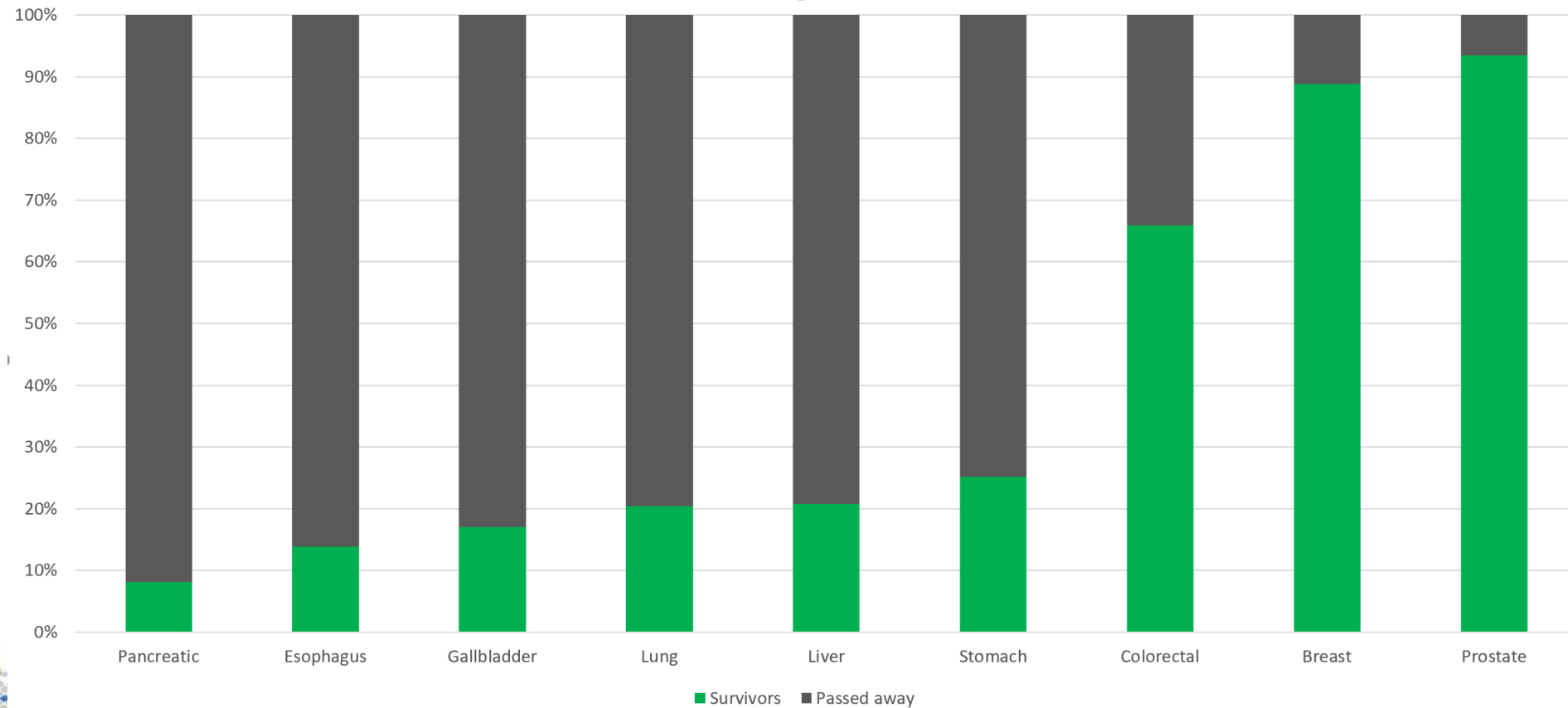


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Poor prognosis cancer

Survival statistics Sweden (Source: Socialstyrelsen)



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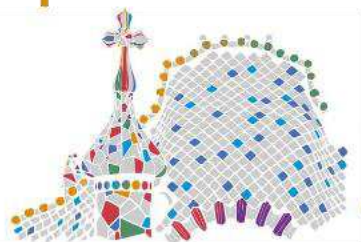
Challenges

Geographical

- 21 regions
- 290 municipalities

Socioeconomic

- Language
- Education



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SWEDEN MAP

1. NORRBOTTENS LÄN
2. VÄSTBOTTENS LÄN
3. JÄMTLANDS LÄN
4. VÄSTERNORRLANDS LÄN
5. GÄVLEBORGS LÄN
6. KOPPARBERGS
7. UPPSALA LÄN
8. STOCKHOLMS LÄN
9. VÄRMLANDS LÄN
10. ÖREBRO LÄN
11. VÄSTMANLANDS LÄN
12. SÖDERMANLANDS LÄN
13. ÖSTERGOTLANDS LÄN
14. SCARABORGS LÄN
15. ALSV-BORGS LÄN
16. JÖNKÖPINGS LÄN
17. GÖTEBORGS OCH OCH BOHUS LÄN
18. HALLANDS LÄN
19. KALMAR LÄN
20. KRONOBERGS LÄN
21. KRISTIANSTADS LÄN
22. BLEKINGE LÄN
23. MALMÖHUS LÄN
24. GOTLANDS LÄN



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Translations + patient hotline

- Translation of parts of the website from Swedish to English
- Translation of Dietary advice booklet from English to Swedish
- Patient Support phone line

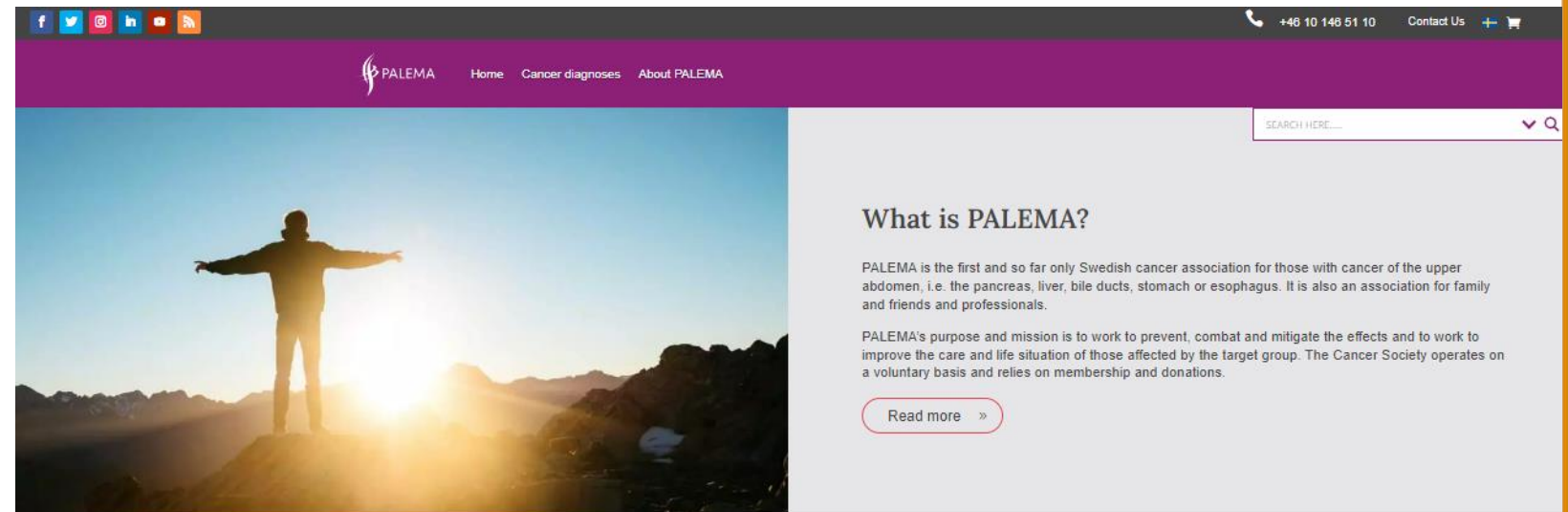


Translation parts of website to English

- Many non-Swedish speaking immigrants living in Sweden
- Important to be able to reach all affected

So far:

- Homepage
- About PALEMA
- The cancer diagnosis
- Emergency Cancer
- Support and help
- Some news



Cancer diagnoses



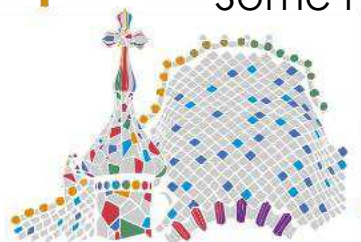
About Pancreatic Cancer



About liver and bile duct cancer

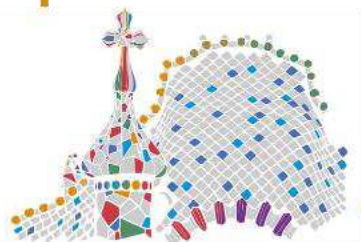
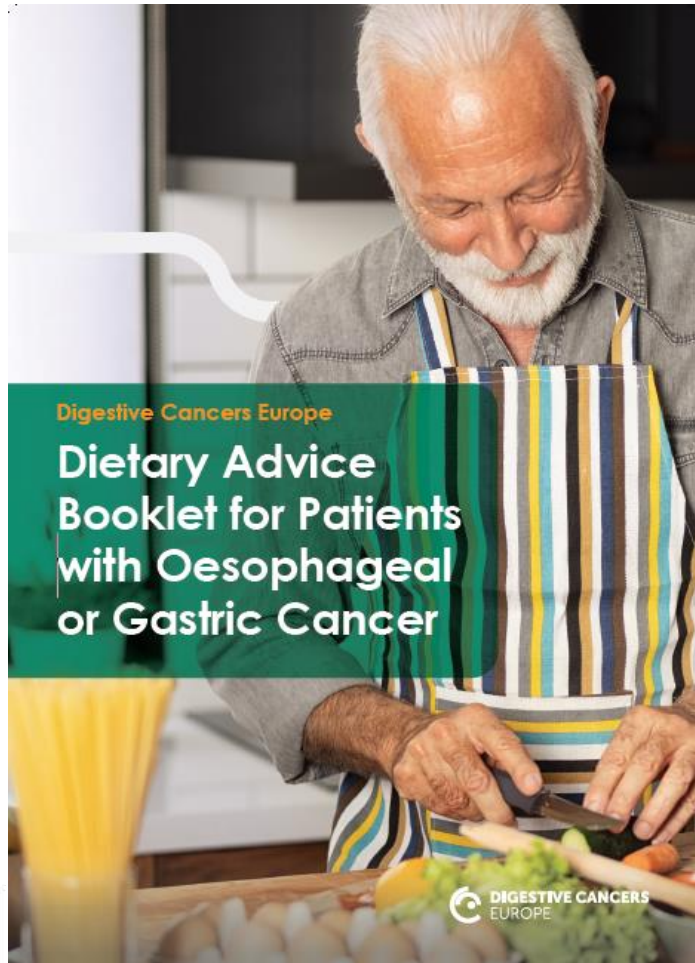


About stomach and oesophageal cancer



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Translation Dietary advice booklet from English to Swedish



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Patient support phone line

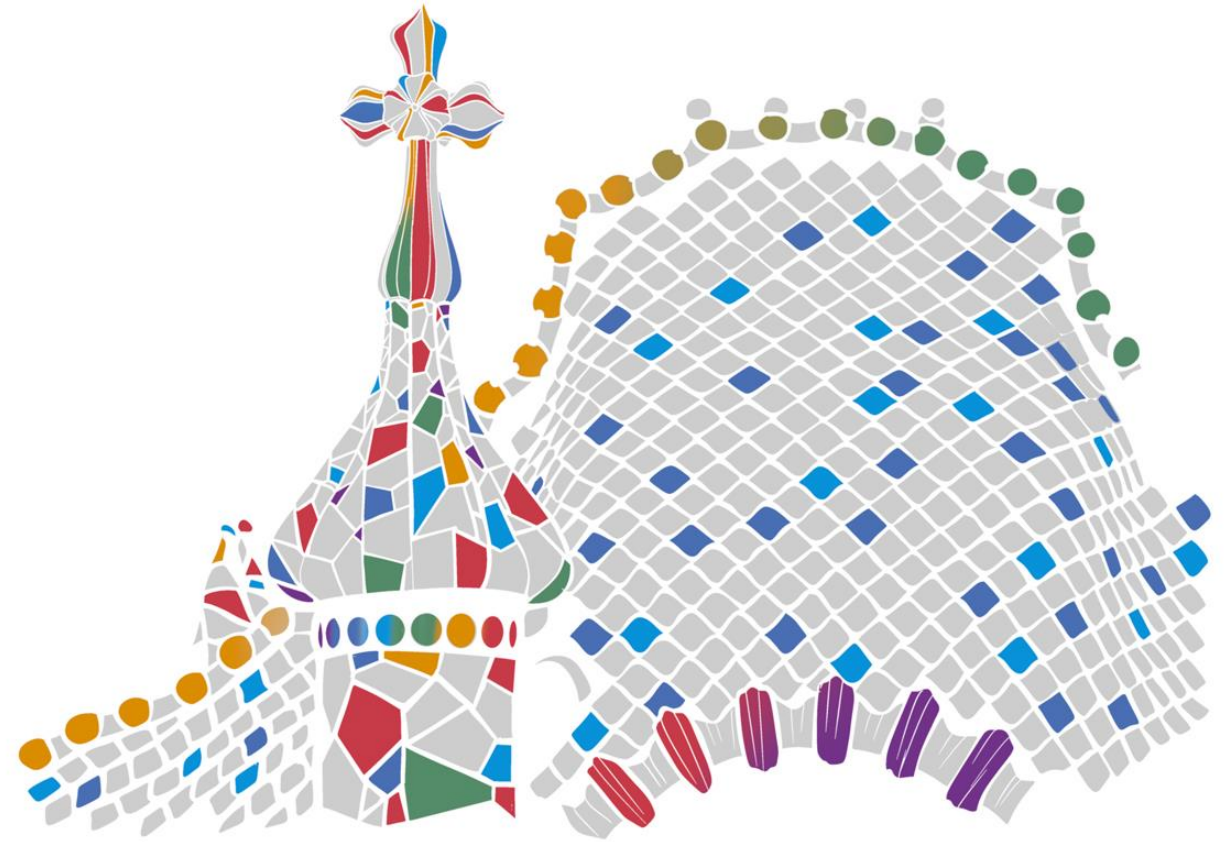
- Office phone with virtual switchboard
- Support line for cancer affected
- Plan to increase opening hours





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THANK YOU

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