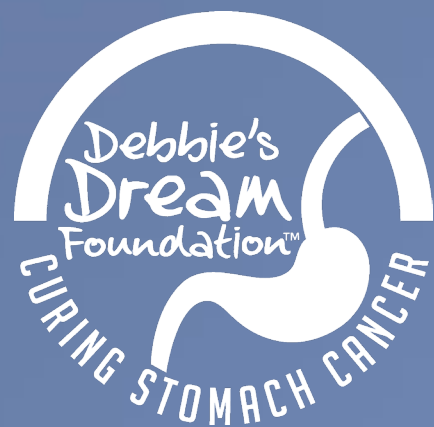


*Raising Awareness. Funding Research.
Supporting Patients. Achieving the DREAM!*

www.DebbiesDream.org

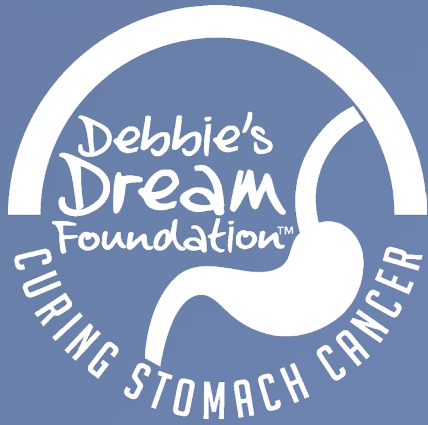


Debbie's Dream Foundation: Curing Stomach Cancer



Andrea Eidelman, Esq.
Chief Executive Officer

www.DebbiesDream.org



Debbie's Dream Foundation: Curing Stomach Cancer

Our Mission

DDF is a 501(c)(3) non-profit organization dedicated to raising awareness about stomach cancer; advancing funding for research; and providing education and support internationally to patients, families, and caregivers. DDF seeks as its ultimate goal to make the cure for stomach cancer a reality.

www.DebbiesDream.org



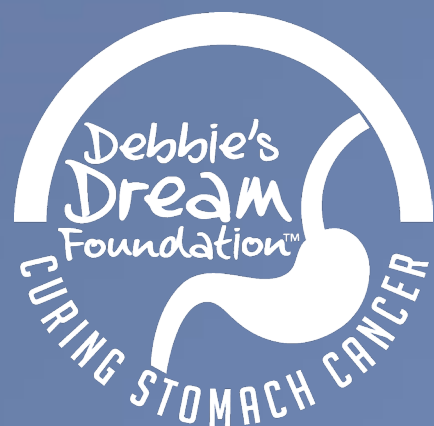
Debbie Zelman

(1967-2017)

Founder

Debbie's Dream Foundation: Curing Stomach Cancer

- Diagnosed with stage IV stomach cancer in April 2008
- 40 years old, mother of 3 young children, married to a physician, and a practicing attorney with her own firm
- No risk factors for stomach cancer and symptoms were very vague
- Chance of being alive in five years was 4%
- Many recurrences over 9 ½ years
- Harsh chemo regimen and targeted treatments



Debbie's Dream Foundation: Curing Stomach Cancer

Research Grants = \$2,000,000

DDF has partnered with the American Association for Cancer Research (AACR) since 2014 to offer grants for basic, translational and clinical research in stomach cancer to scientists and clinicians at various career levels.

In 2024, we are launching the Debbie's Dream Early Career Investigator 3-year grant at Memorial Sloan Kettering.

Ongoing Initiatives

- Patient Resource and Education Program (PREP)
- National and International Gastric Cancer Educational Symposia
- Gastric Cancer Webinar Series
- Nutrition Education Program
- Health Equity Program



Debbie's Dream Foundation: Curing Stomach Cancer

Fall Meals For the Stomach Cancer Patient
A Facebook LIVE Cooking Demonstration

Friday, August 18, 2023
12:00 PM EST

Chef Nathan Lyon
Emmy-Nominated Chef

Mary Eve Brown
Clinical Oncology
Dietician Specialist
Johns Hopkins Kimmel
Cancer Center

Register Now:
www.DebbiesDream.org/inspire_events/

THANK YOU TO OUR GENEROUS SPONSORS:

Bristol Myers Squibb Daiichi-Sankyo MERCK



DEBBIE'S DREAM FOUNDATION: CURING STOMACH CANCER
PRESENTS
A FREE EDUCATIONAL WEBINAR

CLINICAL TRIALS UPDATES FOR GASTRIC CANCER PATIENTS

PRECLINICAL
PHASE 0
PHASE I
PHASE II
PHASE III

Presenter
David H. Ilson, MD, PhD
Gastrointestinal Oncologist
Attending Physician
Memorial Sloan Kettering Hospital

Friday, September 15, 2023
12:00 p.m. EST

Register Now at:
www.DebbiesDream.org/inspire_events

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AMGEN ARCUS BIOSCIENCES Astellas Bristol Myers Squibb
Daiichi-Sankyo Lilly UNICOLIDER MERCK TAIHO ONCOLOGY



Debbie's Dream Foundation: Curing Stomach Cancer

PRESENTS
UNDERSTANDING BARRIERS TO HEALTH
WEBINAR

Addressing the gaps in healthcare

HEALTH CARE
- TREATMENT
- MEDICAL CARE
- DIAGNOSIS
- BLOOD TEST

Date
Friday, August 11, 2023

Time
1:00 p.m. EST

FREE REGISTRATION!
Register Now
www.DebbiesDream.org/inspire_events

Elkin Alfred
Speaker
Director of Equity and Culture
Health Equity Chair
Debbie's Dream Foundation

Aisha T. McDonald
Speaker
Director, Training Initiatives
Certified Trainer, Equi
United Way of Broward County

Thank you to our generous sponsors:
ARCUS Astellas Bristol Myers Squibb Genentech MERCK TAIHO ONCOLOGY

Patient Resource and Education (PREP) Program:



PREP Patient and Caregiver Mentoring Service

Debbie's Dream Foundation and Memorial Cancer Institute Present:

Virtual Monthly Stomach Cancer SUPPORT GROUPS

Led by Psychologist Jessica Ketterer, PhD

January 4, 2024
February 1, 2024
March 7, 2024
April 4, 2024
May 2, 2024
June 6, 2024
July 11, 2024
August 1, 2024
September 5, 2024
October 3, 2024
November 7, 2024
December 5, 2024

First Thursday of Each Month
4:30-6:00 pm EST
***With the exception of July 2024

For More Information
Call Toll-Free
1-855-475-1200

Register Here:
www.debbiesdream.org/inspire_events

Thank you to our PREP Sponsors:

Silver Sponsors:
AMGEN
Daiichi-Sankyo

The graphic features a background of hands stacked together. It includes the Debbie's Dream Foundation logo, the Memorial Cancer Institute logo (a blue 'M' with 'Memorial Cancer Institute' text), and a 'CANCER CENTER OF EXCELLENCE' logo with 'NCCN' and 'NATIONAL COMPREHENSIVE CANCER NETWORK' text.

Monthly Stomach Cancer Support Groups



Online Support Discussion Community

Mission Outreach

The program advocates for early detection and provides community education and outreach to physician's nurse navigators , hospitals, legislators and disparate communities affected by stomach cancer

Stomach Cancer
BIOMARKER TESTING CHEATSHEET
Know Your Tumor!
CURRENT STANDARD MOLECULAR TUMOR TESTING:

HER2 (ERBB2)	PD-L1	MMR or MSI
All stage IV patients at diagnosis	All stage IV patients at diagnosis	All stage IV at diagnosis, never for stage I-III diagnosis
Testing is positive in 12-20% of patients	Positive to varying degrees in 28-70% of patients	Positive in 2-6% of stage IV and 10-20% stage I-III
Associated with benefit from HER2-targeted therapies	Correlated with benefit from immune checkpoint inhibitors	Associated with even greater benefit from immune checkpoint inhibitors. It also predicts a lack of benefit from immunotherapy in stage I-III.

EDUCATE YOURSELF WITH EMERGING TARGETS
REPEAT TESTING BECAUSE TUMORS CHANGE!

Stomach Cancer Foundation



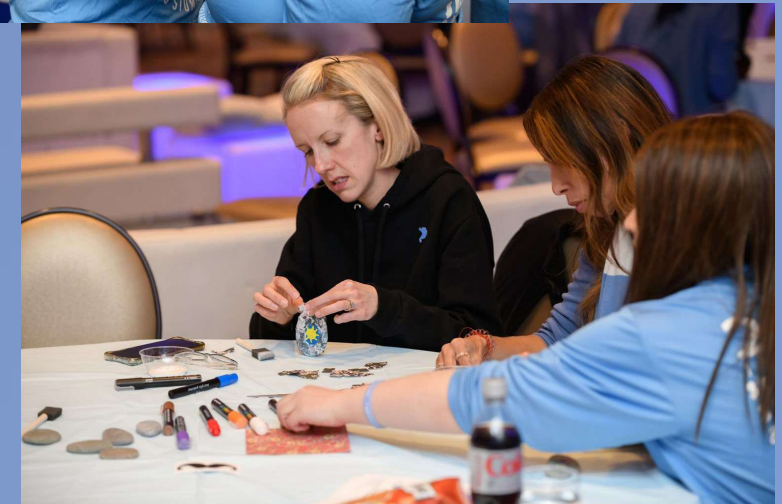
- Welcome Kits
- Outreach for new patients- DDF Mission Ambassadors
- Sponsor of the 2023 NCCN Stomach Cancer Guidelines
- Launch of Education Videos (Biomarkers and Clinical Trial Recruitment)

Advocacy for Stomach Cancer Research

Advocating on Capitol Hill



Patient Advocate Retreat



National and International Symposia Events

2024 Symposia

2024 National Symposia

- November 9, 2024 - Ask the Experts, Hard Rock Hotel

2024 International Symposia

- Late 2024, early 2025 Colombia

DERBY'S BREAST FOUNDATION CURING STOMACH CANCER



ASK THE EXPERTS STOMACH CANCER SYMPOSIUM



Saturday, December 2, 2023
9:00 a.m. - 2:00 p.m. EST

per Stomach Cancer Treatment News & Spc
1000 W. Country Club Dr.
Aventura, FL 33170

Join DDF and our esteemed panel
of experts for a half-day
educational session where we will
share the latest insights on
frequently asked questions from
gastro cancer patients.



Thank you to our sponsors:



Gastric Cancer Webinar Series

2023 Webinars

DEBBIE'S DREAM FOUNDATION: CURING STOMACH CANCER
PRESENTS
A FREE EDUCATIONAL WEBINAR

**ASCO 2023 UPDATES
WEBINAR**

Presenter: 

**Friday, July 14, 2023
12:00 p.m. EST**

Samuel J. Kempner, MD
GI Medical Oncology
Massachusetts General Hospital
Cancer Center
Harvard Medical School


Register Now at:
www.DebbiesDream.org/inspire_events

Thank you to our sponsors:

DEBBIE'S DREAM FOUNDATION: CURING STOMACH CANCER
PRESENTS
A FREE EDUCATIONAL WEBINAR

**SURGICAL OPTIONS &
NEOADJUVANT CHEMO
FOR LOCALLY ADVANCED STAGE
GASTRIC CANCER PATIENTS**







Presenter: 

**Friday, March 17, 2023
12:00 p.m. EST**

Vivian E. Strong, MD, FACS
Gastric and Adrenal Surgeon
Iris Cantor Chair
Memorial Sloan Kettering
Cancer Center


Register Now at:
www.DebbiesDream.org/inspire_events

Thank you to our sponsors:

DEBBIE'S DREAM FOUNDATION: CURING STOMACH CANCER
PRESENTS
A FREE EDUCATIONAL WEBINAR

**Radiation
Therapy
for Gastric Cancer Patients**




Presenter: 

**Friday, February 10, 2023
11:00 a.m. EST**

Theodore Yanagihara, MD, PhD
Assistant Professor
Department of Radiation Oncology
University of North Carolina at
Chapel Hill

Register Now at:
www.DebbiesDream.org/inspire_events

Thank you to our sponsors:

DEBBIE'S DREAM FOUNDATION: CURING STOMACH CANCER
PRESENTS
A FREE EDUCATIONAL WEBINAR

**KNOWING YOUR
BIOMARKERS
WEBINAR**

Presenter: 

**Friday, October 27, 2023
12:00 p.m. EST**

Dr. Samuel L. Cyfron, MD
Medical Oncologist
Memorial Sloan Kettering
Cancer Center

Register Now at:
www.DebbiesDream.org/inspire_events

Thank you to our sponsors:

DEBBIE'S DREAM FOUNDATION: CURING STOMACH CANCER
PRESENTS
A FREE EDUCATIONAL WEBINAR

**CLINICAL TRIALS
UPDATES FOR
GASTRIC CANCER
PATIENTS**

Presenter: 

**Friday, September 15, 2023
12:00 p.m. EST**

David H. Ilson, MD, PhD
Gastrointestinal Oncologist
Attending Physician
Memorial Sloan Kettering Hospital

Register Now at:
www.DebbiesDream.org/inspire_events

Thank you to our sponsors:

2024 Webinars

2024 Webinars

- February 23, 2024 – Evolution of Surgical Management of Peritoneal Metastasis from Gastric Cancer
- April 19, 2024 - Palliative Care for Stomach Cancer Patients
- July 22, 2024- ASCO and ESMO Updates

Stay tuned for more webinars throughout 2024!

**Watch webinar replays on our website at
www.DebbiesDream.org/lecture-library**

Nutrition Education Program

- Quarterly FB Live Cooking Demonstrations with Oncology Dietician
- Nutrition Outreach: DDF provides favorite patient recipes, and these recipes will be adapted for healthy eating and featured on an online forum.
- Nutrition Webpage: Information on nutrition during treatment, post-gastrectomy diet, and more! The webpage is a one-stop shop to get all your nutritional knowledge and resources.
- DDF Recipe Book: DDF provides print-out recipes so patients and families can create them at home!

Recipes Modified for Gastric Cancer Patients



Meals for the Cancer Patient

A promotional poster for a Facebook LIVE Cooking Demonstration. The title is "Meals for the Stomach Cancer Patient" and it is a "Facebook LIVE Cooking Demonstration" on "Friday, January 19, 2024" at "12:00 PM EST". It features "Live Q&A", "Patient-friendly recipes", and a "Recipe binder with modified recipes". The event is for registered attendees only. It features two speakers: "Mary-Eve Brown", a Clinical Oncology Dietician Specialist at Johns Hopkins Kimmel Cancer Center, and "Chef Nathan Lyon", an Emmy-Nominated chef. The poster includes the logo for Debbie's Dream Foundation: Curing Stomach Cancer and the website "WWW.DEBBIESDREAM.ORG/INSPIRE_EVENTS". It also lists sponsors: AMGEN, Astellas, and Daiichi-Sankyo.

- January 19, 2024
- May 24, 2024
- August 16, 2024
- December 13, 2024

Health Equity Programs and Initiatives

Health Equity Program

DDF aims to help raise awareness about the health disparities that specifically affect the Black, Indigenous, and People of Color (BIPOC) population by offering the following:

- Clinical Trial Matching Service and Videos on Enrollment of Minority Populations
- Educational Webinars
- Live Chats and More



DDF Resources



Spanish and Creole Translated Brochures



Spanish and Creole Translated Stomach Cancer Fact Sheets



Clinical Trials Matching Service



Health Equity Webinars, Symposia and Workshops

Debbie's Dream Foundation: Curing Stomach Cancer

PRESENTS

UNDERSTANDING BARRIERS TO HEALTH WEBINAR

Addressing the gaps in healthcare

Elkin Alfred
Speaker
Director of Equity and Culture
Senior Health Equity Chair
Debbie's Dream Foundation

Aisha T. McDonald
Speaker
Director, Training Initiative
Certified Found Expert
United Way of Broward County

Register Now

www.DebbiesDream.org/inspire_events

Thank you to our generous sponsors:
ARCUS, Astellas, Bristol Myers Squibb, Genentech, MERCK, Takeda Oncology

www.DebbiesDream.org/health-equity

2024 Health Equity Community Events

- May 2024- Gilda's Club of South Florida, LGBTQ Luncheon
- June 2024- Cancer Equities Colloquium @ Mass General Brigham
- July 2024- Deerfield Beach Community Fair
- November 2024 - Deerfield Beach Pre Thanksgiving Meal



Health Equity Initiatives

Mental Health Resources

Cancer Care Helpline



- DDF partnered with Cancer Care to offer the first-ever stomach cancer support helpline for patients and families to connect with oncology social workers.

Upcoming Mind, Body, Spirit Facebook LIVE Series

Debbie's Dream Foundation
CURING STOMACH CANCER

MIND, BODY, SPIRIT
FACEBOOK LIVE 2024 SERIES - EPISODE 1

INTEGRATIVE MEDICINE FOR CANCER PATIENTS
FRIDAY, JANUARY 26, 2024
12:00 PM EST

Hosted by **Dr. Liem Quang Le**
Licensed Acupuncturist
Moffitt Cancer Center

Register Now:
www.DebbiesDream.org/inspire_events

Thank you to our generous sponsors: **AMGEN** and Daiichi-Sankyo

- Our Mind, Body, Spirit Series introduces patients to alternative therapies and treatment options to manage well-being
- In mid 2024 DDF Partnered with Gilda's Club of South Florida to share their wellness series

November is Curing Stomach Cancer Month!

myGUT feeling
STOMACH CANCER FOUNDATION OF CANADA

The Power of PERIWINKLE

November 30th is
STOMACH CANCER AWARENESS DAY
Illuminating the world with hope

SILVER SPONSOR
AstraZeneca

BRONZE SPONSORS
Bristol Myers Squibb **astellas** Jazz Pharmaceuticals

COPPER SPONSOR
MERCK

OUR PARTNERS
Associazione ODV JIVERE SENZA ST@MACO
Debbie's Dream Foundation CURING STOMACH CANCER
希望の会 Living Way of Hope

The Power of Periwinkle Illumination Campaign

- More than 175 landmarks illuminated in shades of periwinkle for Stomach Cancer Awareness Month and Stomach Cancer Awareness Day on November 30th



The Power of Periwinkle Illumination Celebration & Dinner



- On November 30, 2023, DDF hosted a celebration and dinner event at the world-famous Guitar Hotel at Seminole Hard Rock Hotel & Casino Hollywood, Florida with patient advocates who participated in the campaign.

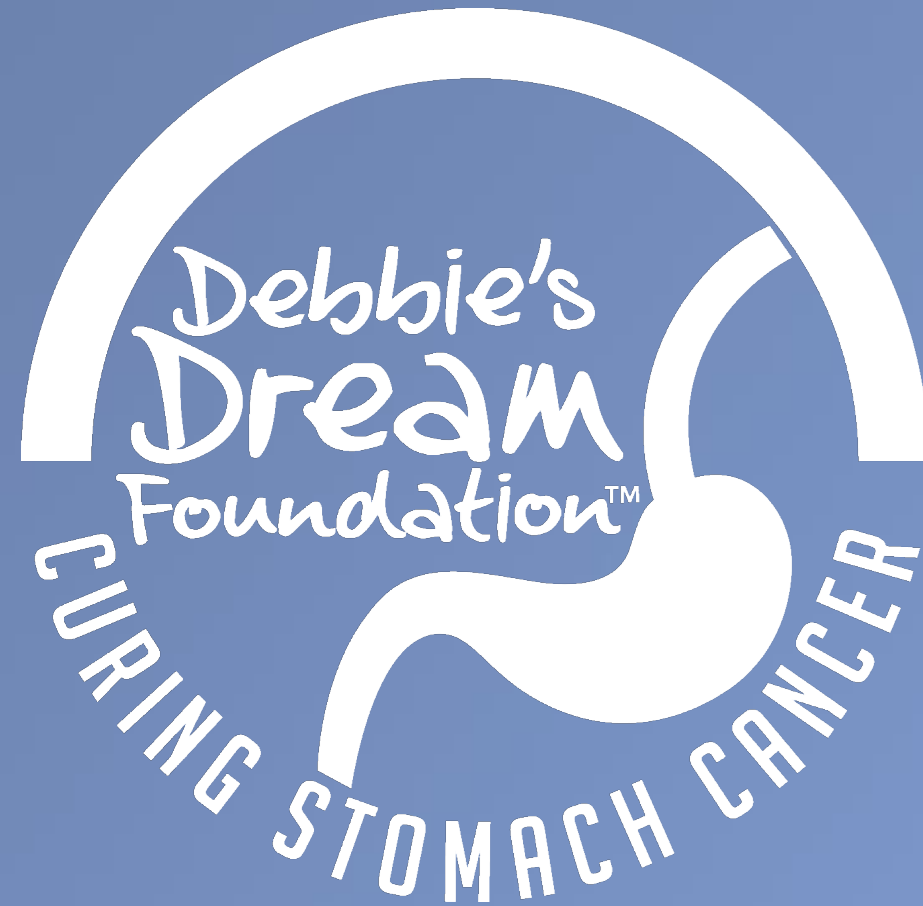
We will do this again November 9 2024 with our Ask the Experts Symposium!

Program Content Review and Contributions: Scientific Medical Advisory Board



- Our esteemed Scientific Medical Advisory Board (SMAB) members are clinicians who specialize in the treating of stomach (gastric), esophageal, and GE junction cancer.
- Debbie's Dream SMAB members include clinicians from the top Gastroesophageal treating hospitals to include:
 - MD Anderson Cancer Center,
 - Memorial Sloan Kettering Cancer Center,
 - Moffitt Cancer Center,
 - John Hopkins Hospital,
 - Massachusetts General Hospital Cancer Center,
 - Mayo Clinic Cancer Center,
 - Dana-Farber Cancer Institute, and
 - Cleveland Clinic
- Our SMAB members host DDF Educational Webinars year-round.





*Raising Awareness. Funding Research.
Supporting Patients. Achieving the DREAM!*

www.DebbiesDream.org