



9th DiCE Masterclass

ECCAM 2024 and marathon

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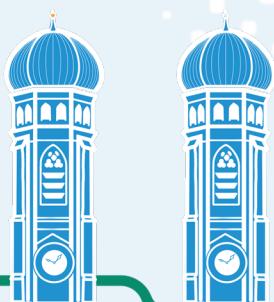


ECCAM 2024

START - press conference on Ministry of health

1. promo of ECCAM 24 + STEPAPP

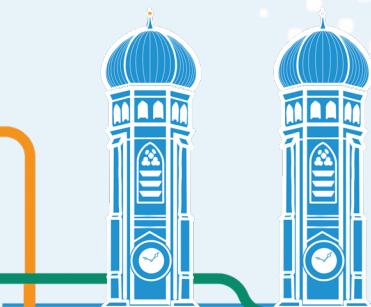
2. “OnkoKontrola” oncocontrol is “OK”



Marathon



- 20 years history
- cooperation with Czechoslovakian bank and other nonprofit organization
- Registration 1y
- Newsletter sent to 12 000 registered runners + leaflets in starting package
- Tent “No to cancer”



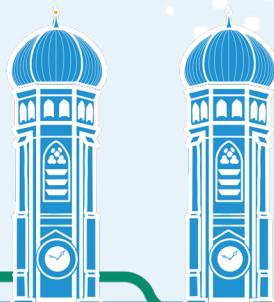
Marathon

Sharing the message of hope and support

➤ Charity starting numbers

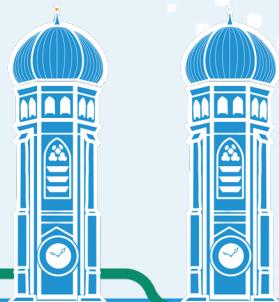
"marathon torch" that carried a message of hope and solidarity

➤ Famous faces & Engaging Influencer – to attract younger generation



Dream team “No to cancer”

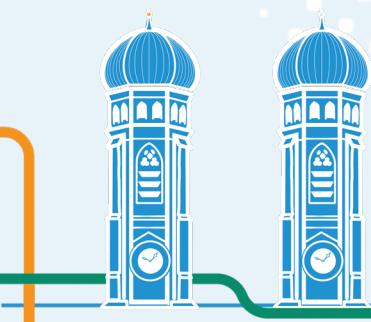
- 20 runners – patients & doctors
- „SISTERS label“
 - Sports collection for woman



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Thank you for your attention



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