



Hello,

I'm Alina
COMANESCU

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EXPERIENCE

EXPERTISE

Patient Advocacy

Public Health Policies (national and EU)

Project Management

Communication

Health Technology Assessment & Market Access

OBJECTIVE

Looking for an organization that appreciates innovating, building networks, creating value alignment with stakeholders and generating results : earlier access, lower taxes, acceptable prices, harmonised legislation & HTA.

Member of EORTC Group of Patient Experts (2019 > Present)

Evaluate clinical trials and provide patient preference and perspective.

Founder of Community Health Association (2014 > Present)

Creating and implementing European and national cancer awareness campaigns (delivery of 5 impactful national cancer campaigns)

Securing a cancer patient advocacy strategy amid the complex political, cultural and regulatory landscape of Romania (Increase of the health budget by 0.79% subsequent to lobby by an NGOs consortium)

Consultant @ LuCE (2017 > 2020)

Co-organizing 3 AGMs, 2 EU Parliament policy events, coordinating the development, publishing and dissemination of 2 Position Papers, consultancy for other 3 Position Papers on access and inequalities (Disparities in diagnosis, care and treatment access - <https://bit.ly/3gwgQC3>, Challenges in lung cancer clinical trials - <https://bit.ly/2EGHgn5>, Early diagnosis and screening in lung cancer - <https://bit.ly/3hwRkOg>)

- *In charge of press releases, management of social media accounts and website content. Increased social media brand of LuCE by 41% in 2 years.*

Member of Working Group on Rare Cancers @ECPC (2016 > 2019)

Contributing to the JARC activities, providing feedback and advice on all relevant tasks. (Input for Rare Cancers Agenda 2030).

LANGUAGES

Romanian -Native

English - Fluent

Spanish - Fluent

Portuguese - Intermediate

HOBBIES

Travelling

Cooking for friends and family

Creating animations

Podcasting

EXPERIENCE

Member of Working Group on Bladder Cancer @ECPC (2017> Present)

Ensuring that ECPC bladder cancer activities promote full patient engagement and empowerment. Contributing to the dissemination of patient information on bladder cancer both at national and European levels.

Patient Advisory Panel Member @Celgene (2016 > Present)

Providing patients' perspective on company decisions related to treatments, challenges and improvement opportunities for national healthcare systems, patient-centric company initiatives.

PR Manager @PowerOnGroup (2009 > 2013)

Drafting and implementing corporate communication strategies. (Secured increased brand awareness by 38%).

Trainer @National University of Political Studies & Public Administration (2012 > 2013)

Delivering e-Business and Project management trainings. (550 people trained).

PR Manager @SvWP (2005 > 2009)

Drafting & implementing the Marketing & PR Strategy. Refreshed the company's visual identity.

Marketing Analyst @Commercial Office of the Embassy of Republic of Korea (2004 > 2005)

Elaborating market analyses for the Korean companies and promoting their interests on the domestic market.

Economist @Romanian Commodities Exchange (1999 > 2004)

Drafting & implementing the Marketing & PR Strategy.

EDUCATION

National University of Political Studies and Public Administration (2000 > 2002)

Master in Politics.

University of Economic Studies (1995 > 1999)

Bachelor's degree in International Trade.