



# SÉGOLENE DE RETZ

28 Years of experience in general managing, public affairs, Patient org., Com's and HR policy

Good knowledge of healthcare specifically in Rare Diseases & Oncology.  
Ability to innovate and engage stakeholders in respect of compliance

## CONTACT



+33 6 30 19 38 07



sderetz@outlook.fr



<https://fr.linkedin.com/in/segolenederetz>



Péniche Trirème  
face 20 quai de Stalingrad -  
92100 Boulogne Billancourt

## LANGUES

English ☐

German ☐

French ☐

## EDUCATION: CERTIFICATION

### Sciences Po:

- Strategy & Influence (Janvier - December 2021)
- Management & Leadership Complex (september 2018 - July 2019) - Honorable mention

### Ifocop:

- Social Media Management (September 2014 - June 2015)  
Honorable mention

### Human Ressources

- Certified MBTI (2013)
- Coaching (Conservatoire National des Arts et Métiers - 2012-2013)  
Skills assessment training (2011-2012)

### Lisaa

applied Arts (1997-1999)

## SKILLS

- ctive listening
- Capacity to speak with all stakeholders
- writing skills
- Learning ability
- Influence ability
- Innovation

## PERSONAL INTEREST

- Volunteer in skills assessment org Acte78.
- Secretary of Board AQBB (Péniche)
- Tennis, Swimming, Windsurf, walking Nordic...
- Handiwork

## WORK EXPERIENCE

### ● ARCAD FOUNDATION [ Paris | CDI GENERAL MANAGER

Since June 2023

- Development and implementation of strategy 2030
- Collaboration with players in the healthcare system
- management of governance bodies
- Fundraising and setting up partnerships
- Project launches: hackathon, podcast chain, webinar cycle
- Creation of a colorectal cancer screening impact campaign on social networks
- Management of a team of 4 people

### ● TAKEDA | Paris | CDI

2020-2022

#### PUBLIC AFFAIRS & PATIENT ORGANIZATIONS HEAD

- Mapping in relation to each diseases Legislative, sectoral and environmental health monitoring Follow-up and proposal of amendments for PLFSS & PPL
- Advocacy around Plasma-derived therapies; evaluation in rare diseases; disruptive therapeutic innovations in oncology
- Members of boards or committees (Ariis, France Biotech; JAPF (lead of the board), Leem; LIR...)
- Integration of patient representatives in projects
- Creation and animation of workgroup and of a patient representatives board (+/- 20 Patient org.)
- Negotiation & Management of budget / Team recruitment & Management (2 people)

### ● LEEM | Paris | CDI

2014 - 2020

- Implementation of MSL policy for the branch
- Moderation of task force : deans of faculties of pharmacy & medicine; social commission...
- Mandate in "Medef; OPCO; CNESER, Medicen, Ariis..."
- Relation with ministries; stakeholders in healthcare (Snitem; Fefis; Sidiv; SIMV; universities...), all departments in pharm. companies
- Negotiation & follow-up of the budget with the authorities  
Management of trainees & "alternants" (5 millions €)

### ● AXA IM | LA DEFENSE | Temporary contract SENIOR COMMUNICATION MANAGER

2013 -2014

- Internal communication - Organization & management of HR trainings; Internal Seminar (1000 people)
- Research and management of sponsorships
- Writing skills Learning ability

### ● MERZ PHARMACEUTICAL | Consulting Consulting COMMUNICATION HEAD

2010-2013

- Development & implementation of the global communication strategy
- Business competition monitoring Press Relation management Writing & editing of content - Management of Press conferences; press trips; public relations events

### ● COMMUNICATION AGENCIES | PARIS

1997-2009